## EARLY IMPACT OF COVID 19 ON CANADIAN ASSOCIATIONS - MAY 2020

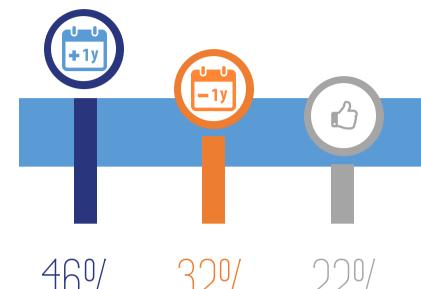






## Financial Viability





Viable for more than 12 months Viable for 12 months or less

LL / U
Viability not impacted

## 30% made decisions that impacted staff

HR Actions Affecting
One or More Staff

One of More Staff

One of More Staff

Have laid off one or reduced compensation

staff hours

more staff

4.6%

of all staff in responding organizations were laid off



Without the Canada Emergency Wage Subsidy (CEWS), the number of layoffs would have been 7.8% of all staff or 70% higher.



Organizations who laid off staff let an average of 29% of their staff complement go.

Notes: Source: TPG Pulse Survey in partnership with CSAE, survey of 372 Canadian associations and other nonprofits from April 29 to May 8, 2020.

Results are reflective of the 372 participating organizations and may or may not be representative of the entire Canadian association and nonprofit sector.